



PACIFIC COAST
FARMERS' MARKET
ASSOCIATION

WIC FARMERS' MARKET NUTRITION PROGRAM MATCHING PROGRAM



Did you receive WIC Farmers Market Nutrition Program (FMNP) vouchers?

You can double your buying power when you spend the vouchers at a participating farmers' market!

PCFMA was recently awarded a grant from the [California Department of Food and Agriculture \(CDFA\)](#) to match [WIC Farmers' Market Nutrition Program \(FMNP\)](#) vouchers at a select number PCFMA, Coastside, and Fresh Approach farmers' markets.

To receive the matching dollar-for-dollar script, simply bring the WIC-FMNP vouchers to the information booth at one of the participating farmers' markets. WIC-FMNP vouchers will be matched with the script that is good for fresh fruits and vegetables and can be used at any PCFMA farmers' market.

[Learn more about WIC](#)

Participating PCFMA farmers' markets to receive the matching vouchers:

[25th Ave.](#)

[Alameda](#)

[Alum Rock Village](#)

[Concord](#)

[Divisadero](#)

[Downtown San Jose](#)

[Irvington](#)

[Milpitas](#)

[Union City](#)

[Vallejo](#)

Vouchers can also be matched and redeemed at [Coastside Farmers' Markets](#) & [Fresh Approach](#) farmers' markets:

Coastside Farmers' Market in Pacifica – Wednesdays, 2:30pm – 6:30pm

400 Old County Road, Pacifica • May – Dec

Coastside Farmers' Market in Pescadero – Thursdays, 3pm – 7pm

280 Stage Road, Pescadero • June – Nov

Coastside Farmers' Market in Half Moon Bay – Saturdays, 9am – 1pm

225 Cabrillo Highway, Half Moon Bay • Apr – Dec

Fresh Approach East Palo Alto Community Farmers' Market – Wednesdays, 11am – 2pm

1885 Bay Road, East Palo Alto • Apr – Nov

Fresh Approach Richmond Farmers' Market – Fridays, 7am – 3pm

24 Barrett Ave & 25th St, Richmond • Year-round

TAGS