



**PACIFIC COAST
FARMERS' MARKET
ASSOCIATION**

PCFMA.ORG

THANKSGIVING WILL BE DIFFERENT THIS YEAR



With Thanksgiving just around the corner, you'll be thinking of picking up some fresh produce from the farmers' market. It will be a different kind of holiday this year with fewer and smaller gatherings but the meaning is still there. We are thankful for fresh California produce still being harvested from the local farmers who grow it. You'll find sweet potatoes, winter squash, apples, grapes, Brussels sprouts, persimmons, pomegranates, onions, greens, and even baked goods and fall flowers for your feast.

Help your farmers while helping others. As with all of us, farmers have had a rough year finding outlets to sell their wonderful fresh produce. Please keep farmers farming and purchase your Thanksgiving produce at your local farmers' market. Your farmers will appreciate it and you won't find better produce anywhere.

Please purchase extra produce when shopping the farmers' market and then find your local food bank and donate generously to those in need to give them a wonderful Thanksgiving. Remember that not everyone can sit down to a table laden with all the Thanksgiving fixings. Hunger is prevalent in every community in the nation at all seasons of the year –especially this year. The hungry are often hard-working adults, children, and seniors who simply cannot make ends meet and are forced to go without food for several meals, or even days. Thank you and Happy Thanksgiving!

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