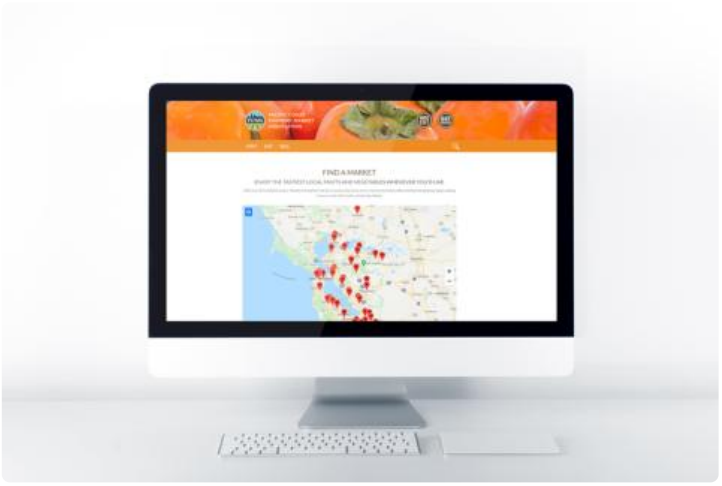
PACIFIC COAST FARMERS' MARKET ASSOCIATION

PCFMA.ORG

EXPLORE OUR NEW WEBSITE!



Pacific Coast Farmers' Market Association (PCFMA) is pleased to announce the launch of a new and improved website! It's packed with farmers' market information and easier than ever to navigate on any device.

“We are really excited to unveil the new PCFMA website. The team has put a lot of time and effort into creating an experience for our farmers’ market patrons that really tries to highlight our farmers and what they have to offer.” Stefan Robinson, Director of Marketing.

The new website is redesigned with access to all the great farmers' market information PCFMA has to offer, with improved organization systems. The homepage invites the user deeper into the site with pertinent highlights containing the latest news, recipes, featured farms, and blog. Scroll through seasonal recipes, informative and entertaining blogs, currently available produce, farmer information, or find a farmers' market in your area, easily navigated with only a few tabs - Visit, Eat, and Sell.

Trying to find a market in your area? Check out the **Visit** tab. Click on the map location and find your neighborhood market with ease! You can also use the list view to sort by City, Time, or Day of the Week. The '**Meet the Farmers**' section explores which farms and businesses attend PCFMA farmers' markets, the products they harvest, and a short bio if provided. Lastly under Visit, find out what makes up a **Certified**

Farmers' Market, and how it can guarantee the quality of products you purchase.

If you're looking for a special recipe using seasonal produce, you can find delicious recipes under the **Eat** tab. What's in season? Look no further than the '**Taste of the Season**' section. Find information including varieties and select-and-store details to make shopping at your farmers' market a pleasant and educational experience. We've taken the guesswork out of trying a new product or choosing which variety will make your dish pop!

Read all about farmers' market news, the latest seasonal harvest, and fun facts in the **Blog** section. It also offers timely articles on current events in the industry, information on legislation regarding farming, and fun product and seasonal finds and details.

Click on the **Sell** tab for vendor information, application forms, and to learn what is required for attending a PCFMA farmers' market.

PCFMA welcomingly accepts WIC/EBT in its farmers' markets and proudly includes a '**WIC/EBT**' badge on all of its webpages for easy access to information of use at the markets.

If you'd like to volunteer at a farmers' market or help PCFMA, click on **Get Involved**.

We invite you to explore what we have to offer and what we're all about. We think you'll like it!

TAGS

News