



PACIFIC COAST  
FARMERS' MARKET  
ASSOCIATION

PCFMA.ORG

## WIC MARKET NUTRITION PROGRAM MATCHING



### Did you receive WIC Farmers Market Nutrition Program (FMNP) vouchers?

You can double your buying power when you spend the vouchers at a participating farmers' market!

PCFMA was awarded a grant from the [California Department of Food and Agriculture \(CDFA\)](#) to match Senior and [WIC Farmers' Market Nutrition Program \(FMNP\)](#) vouchers for all [PCFMA](#), [Coastside](#), [Fresh Approach](#) farmers' markets, and the [Freedom Farmers' Market](#) in Oakland.

To receive the Senior or WIC matching dollars, which is \$5 for every \$10 voucher, bring your Senior or WIC-FMNP vouchers to the information booth at one of the participating farmers' markets. Senior and WIC-FMNP vouchers will be matched with the script that is good for fresh fruits and vegetables and can be used at any PCFMA farmers' market.

[Learn more about WIC](#)

Find a [PCFMA Farmers' Market](#) near you!

Vouchers can also be matched and redeemed at [Coastside Farmers' Markets](#), [Fresh Approach](#) Farmers' Markets, and the [Freedom Farmers' Market](#):

**Coastside Farmers' Market in Pacifica** – Wednesdays, 2pm – 6pm

400 Old County Road, Pacifica • Apr – Dec

**Coastside Farmers' Market in Half Moon Bay** – Saturdays, 9am – 1pm

225 Cabrillo Highway, Half Moon Bay • Apr – Dec

**Fresh Approach East Palo Alto Community Farmers' Market** – Wednesdays, 8:30am – 12:30pm

1885 Bay Road, East Palo Alto • Apr – Nov

**Fresh Approach Richmond Farmers' Market** – Fridays, 7am – 1pm

24 Barrett Ave & 25th St, Richmond • Year-round

**Freedom Farmers' Market** – Every 2nd & 4th Saturdays, 9am – 2pm

4521 Telegraph Ave, Oakland • Jul - Nov

#### TAGS

[WIC](#)

[News](#)