



PACIFIC COAST
FARMERS' MARKET
ASSOCIATION

WIC FARMERS' MARKET NUTRITION PROGRAM MATCHING



Did you receive WIC Farmers Market Nutrition Program (FMNP) vouchers?

You can double your buying power when you spend the vouchers at a participating farmers' market!

PCFMA was awarded a grant from the [California Department of Food and Agriculture \(CDFA\)](#) to match [WIC Farmers' Market Nutrition Program \(FMNP\)](#) vouchers at a select number of PCFMA, Coastside, and Fresh Approach farmers' markets.

To receive the WIC matching dollars, which is \$5 for every \$10 voucher, simply bring the WIC-FMNP vouchers to the information booth at one of the participating farmers' markets. WIC-FMNP vouchers will be matched with the script that is good for fresh fruits and vegetables and can be used at any PCFMA farmers' market.

[Learn more about WIC](#)

Participating PCFMA farmers' markets to receive the matching vouchers:

[25th Ave.](#)

[Alum Rock Village](#)

[Berryessa](#)

[Castro](#)

[Concord](#)

[Divisadero](#)

[Downtown San Jose](#)

[Downtown San Leandro](#)

[Fairfield](#)

[Fillmore](#)
[Jack London Square](#)
[Union City](#)
[Vallejo](#)

Vouchers can also be matched and redeemed at [Coastside Farmers' Markets](#) & [Fresh Approach](#) farmers' markets:

Coastside Farmers' Market in Pacifica – Wednesdays, 2:30pm – 6:30pm
400 Old County Road, Pacifica • May – Dec

Coastside Farmers' Market in Half Moon Bay – Saturdays, 9am – 1pm
225 Cabrillo Highway, Half Moon Bay • Apr – Dec

Fresh Approach East Palo Alto Community Farmers' Market – Wednesdays, 11am – 2pm
1885 Bay Road, East Palo Alto • Apr – Nov

Fresh Approach Richmond Farmers' Market – Fridays, 7am – 3pm
24 Barrett Ave & 25th St, Richmond • Year-round

TAGS