



PACIFIC COAST
FARMERS' MARKET
ASSOCIATION

PRODUCE BONUS FOR SENIORS FMNP & EWIC



If you have a Senior or WIC Farmers' Market Nutrition Program card, you can get a bonus of \$15 each month to use on fresh fruits and veggies. Simply visit a participating farmers' market's information booth with your card to receive the scrip. This program aims to provide more fresh, local produce to those with FMNP cards.

GET MORE FRESH PRODUCE WITH YOUR SENIOR OR WIC FARMERS' MARKET CARD!

Do you have a **Senior or WIC Farmers' Market Nutrition Program (FMNP) card**? You can get a **FREE \$15 bonus each month** to spend on fresh fruits and vegetables at participating farmers' markets!

The Pacific Coast Farmers' Market Association (PCFMA) has received a grant from the California Department of Food and Agriculture (CDFA) to provide this monthly bonus. This means more fresh, local produce for Senior and WIC FMNP recipients at **all PCFMA, [Coastside](#), and [Fresh Approach](#) farmers' markets.**

HOW TO RECEIVE YOUR MONTHLY BONUS

[Watch how the Bonus works!](#)

Once a month, simply bring your **Senior or WIC FMNP card** to the information booth at any participating farmers' market. We'll scan your card, and you'll receive **\$15 worth of "scrip" (vouchers)** specifically for fresh fruits and vegetables. You can use this scrip at any PCFMA, Coastside, or Fresh Approach farmers' market.

IMPORTANT NOTE ON SENIOR FMNP/EWIC CARDS

[Watch how to use your eWIC card at the farmers' market!](#)

[Watch how to use your Senior FMNP card at the farmers' market!](#)

California is moving from paper vouchers to an electronic benefit transfer (EBT) card system for [WIC](#) and FMNP. While this bonus program currently uses "scrip" at the information booth, farmers are adopting technology to accept these benefits directly via your **Senior FMNP/eWIC card**. We're working to make this transition as smooth as possible for you and our farmers.

LEARN MORE

- Find out more about the [WIC Farmers' Market Nutrition Program](#) or the [Senior Farmers' Market Nutrition Program](#).
 - Find a [PCFMA Farmers' Market](#) near you!
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PARTICIPATING MARKETS WHERE YOU CAN GET YOUR BONUS

In addition to [PCFMA markets](#), you can also receive your bonus and redeem vouchers at:

- **Coastside Farmers' Market in Pacifica**
 - Wednesdays, 2 PM – 6 PM
 - 400 Old County Road, Pacifica • April – December
- **Coastside Farmers' Market in Half Moon Bay**
 - Saturdays, 9 AM – 1 PM
 - 225 Cabrillo Highway, Half Moon Bay • April – December
- **Fresh Approach East Palo Alto Community Farmers' Market**
 - Wednesdays, 8:30 AM – 12:30 PM
 - Bloomhouse, 2555 Pulgas Ave, East Palo Alto, CA • April – November
- **Fresh Approach Richmond Farmers' Market**

- ✓ • Fridays, 7 AM – 1 PM
- Civic Center 2569 Nevin Ave, Richmond, CA 94804

TAGS