



**PACIFIC COAST  
FARMERS' MARKET  
ASSOCIATION**

PCFMA.ORG

## PRODUCE BONUS FOR SENIORS FMNP & EWIC



If you have a Senior or WIC Farmers' Market Nutrition Program card, you can get a bonus of \$15 each month to use on fresh fruits and veggies. Simply visit a participating farmers' market's information booth with your card to receive the scrip. This program aims to provide more fresh, local produce to those with FMNP cards.

### GET MORE FRESH PRODUCE WITH YOUR SENIOR OR WIC FARMERS' MARKET CARD!

Do you have a **Senior or WIC Farmers' Market Nutrition Program (FMNP) card**? You can get a **FREE \$15 bonus each month** to spend on fresh fruits and vegetables at participating farmers' markets!

The Pacific Coast Farmers' Market Association (PCFMA) has received a grant from the California Department of Food and Agriculture (CDFA) to provide this monthly bonus. This means more fresh, local produce for Senior and WIC FMNP recipients at **all PCFMA, Coastside, and Fresh Approach farmers' markets**.

### HOW TO RECEIVE YOUR MONTHLY BONUS

[Watch how the Bonus works!](#)

Once a month, simply bring your **Senior or WIC FMNP card** to the information booth at any participating

farmers' market. We'll scan your card, and you'll receive **\$15 worth of "scrip" (vouchers)** specifically for fresh fruits and vegetables. You can use this scrip at any PCFMA, Coastsde, or Fresh Approach farmers' market.

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#### IMPORTANT NOTE ON SENIOR FMNP/EWIC CARDS

**[Watch how to use your eWIC card at the farmers' market!](#)**

**[Watch how to use your Senior FMNP card at the farmers' market!](#)**

California is moving from paper vouchers to an electronic benefit transfer (EBT) card system for [WIC](#) and FMNP. While this bonus program currently uses "scrip" at the information booth, farmers are adopting technology to accept these benefits directly via your **Senior FMNP/eWIC card**. We're working to make this transition as smooth as possible for you and our farmers.

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#### LEARN MORE

- Find out more about the [WIC Farmers' Market Nutrition Program](#) or the [Senior Farmers' Market Nutrition Program](#).
- Find a [PCFMA Farmers' Market](#) near you!

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#### PARTICIPATING MARKETS WHERE YOU CAN GET YOUR BONUS

In addition to [PCFMA markets](#), you can also receive your bonus and redeem vouchers at:

- **Coastsde Farmers' Market in Pacifica**
  - Wednesdays, 2 PM – 6 PM
  - 400 Old County Road, Pacifica • April – December
- **Coastsde Farmers' Market in Half Moon Bay**
  - Saturdays, 9 AM – 1 PM
  - 225 Cabrillo Highway, Half Moon Bay • April – December
- **Fresh Approach East Palo Alto Community Farmers' Market**
  - Wednesdays, 8:30 AM – 12:30 PM
  - Bloomhouse, 2555 Pulgas Ave, East Palo Alto, CA • April – November
- **Fresh Approach Richmond Farmers' Market**
  - Fridays, 7 AM – 1 PM
  - Civic Center 2569 Nevin Ave, Richmond, CA 94804

#### TAGS

[News](#) [WIC](#)